

UEFA CUP IN THE HANDS OF GUARANT INTERNATIONAL

The most important sports event of this summer was undoubtedly the 2013 UEFA Super Cup, which on the 30th of August had been hosted at Prague's Eden stadium. GUARANT International was a proud co-organizer of several parts of this extraordinary feast of football which had been broadcasted in 115 countries all around the world.



5-4



AFTER PENALTIES

The Super Cup was held for the first time in fifteen years outside Monaco. Organization of the highest level was therefore a major challenge for both the stadium and for our company. GUARANT International was responsible for the preparation of the opening ceremony, which involved over 170 volunteers from Prague football clubs, ballerinas, dancers and musicians. To rehearse a perfect performance of just 7 and a half minutes, an entire three whole days were necessary!

After the match, whose result pleased almost all football fans, we provided a smooth and flawless Trophy Ceremony including the final handover of the Cup to the winners as well.

Our colleague, Luke Hartman (see photo) had the chance to look after the cup the evening before, when our company organized a festive gala evening called the „UEFA Super Cup Celebration Party“ held at the Prague Municipal House. According to reactions, we have set the bar for the following organizing cities pretty high!

**17,686 SPECTATORS, 170 PERFORMERS, SEVEN AND A HALF MINUTES OF GLORY,
3 DAYS OF REHEARSAL**



Our colleague, Luke Hartman